

pmaforum · Performance Measurement Association Discussion Forum - a network for those interested in performance measurement and management

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Balance of BSC=Su Doku

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RE: [pmaforum] Balance of BSC=Su Doku . . . do really really want "balance"?

Tue Mar 28, 2006 1:20 pm

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“Balance”, according to my dictionary, implies “equal weight or power”.

I keep wondering why anyone would want to have a “balanced” scorecard, given the real meaning of this term, since all aspects of performance are clearly not of equal weight, nor all indicators of performance of equal power.

So why do people keep talking about the desirability of having a “balanced scorecard”? It really puzzles me.

The answer, I guess, lies in the fact that “balance” is one of the few words in the English language – rather like “motherhood” – to which people seem instinctively to warm.

Who, for instance, is going to say they openly oppose motherhood? Who’s going to confess to being unbalanced? So, who would wish to be seen to be advocating an unbalanced scorecard, rather than a balanced one?

“The Balanced Scorecard” is a great marketing term, of course, but, arguably, reflects sloppy underlying thinking.

My suggestion is that the time has come for those of us with a special interest in performance measurement to put notions of ‘balance’ behind us, and start to talk about a genuinely “systemic” perspective on performance instead.

OK, I recognise this would require us to explore what is implied by a ‘genuinely systemic scorecard’, but at least we could put fruitless notions of ‘balance’ behind us.

I recognise this is potentially a controversial point-of-view, and, indeed, I may be one of only a limited number of people who happen to think this way, so I’d really welcome comments from the Forum at large on this topic.

Regards as ever,

Alan

From: pmaforum@... [mailto:pmaforum@...] On
Behalf Of Muugii Sukhee
Sent: 14 March 2006 22:28
To: pmaforum@...
Subject: [pmaforum] Balance of BSC=Su Doku

Hi

How does BSC balance?

leadin and lagging metrics
financial and non-financial measures
external and internal measures measures

All those measures need balance like Su Doku?

Thanks

MUGI

Brings words and photos together (easily) with
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[Non-text portions of this message have been removed]

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Balance of BSC=Su Doku

Hi How does BSC balance? leadin and lagging metrics
financial and non-financial measures external and
internal measures measures All those measures need...

Muugii Sukhee
[muugii_bsc](#)



Mar 14, 2006
2:29 pm